

# **Entrepreneurship AAS**

The Entrepreneurship AAS is designed for students interested in managing or buying a small business or franchise, and for students interested in starting a new business.

# **Entrepreneurship Curriculum**

# Curriculum

Course Code	Title	Course Outlines	Goal Areas	Credits
ACCT 2111	Financial Accounting	View-ACCT 2111	n/a	4
BUS 1100	Introduction to Business	View-BUS 1100	n/a	3
BUS 1110	Human Relations & Professional Skills	View-BUS 1110	n/a	3
BUS 1220	Effective Supervision	View-BUS 1220	n/a	3
BUS 2600	Principles of Marketing	View-BUS 2600	n/a	3
CIS 1101	Business Computer Systems I	View-CIS 1101	n/a	3

### **Program Courses - Business Foundation**

### **Program Courses - Entrepreneurship Specialty**

Course Code	Title	Course Outlines	Goal Areas	Credits
ACCT 2112	Managerial Accounting	View-ACCT 2112	n/a	4
BUS 1300	Legal Environment of Business	View-BUS 1300	n/a	3
BUS 1410	Introduction to Business Finance	View-BUS 1410	n/a	3
BUS 2610	Consumer Behavior	View-BUS 2610	n/a	3
BUS 1810	Entrepreneurship	View-BUS 1810	n/a	4
BUS 2200	Principles of Management	View-BUS 2200	n/a	3

### **General Education Courses**

Course Code	Title	Course Outlines	Goal Areas	Credits
COMM 1010	Fundamentals of Public Speaking	View-COMM 1010	n/a	3
ECON 1060	Principles of Macroeconomics	View-ECON 1060	n/a	3
ECON 1070	Principles of Microeconomics	View-ECON 1070	n/a	3
College Writing I				
ENGL 1200	Gateway College Writing <b>or</b>	View-ENGL 1200	n/a	4
ENGL 1201	College Writing I	View-ENGL 1201	n/a	4
ENGL 1202	College Writing II <b>or</b>	View-ENGL 1202	n/a	2
ENGL 1203	College Writing II with Workshop	View-ENGL 1203	n/a	2

### **MnTC Electives**

MnTC Electives from at least 2 of the following MnTC Goal Areas- 2, 3, 4, 6, 7, 9,/or 10

(The MnTC Electives selected must total a minimum of 6 credits.)

### **NHCC Residency and GPA**

15 Credits must be earned at NHCC

· · ·	Total Credits Required60	
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### Notes

Class RecommendationsMath 1130 Elementary Statistics (Goal Area 4)Math 1150 College Algebra or Math 1140 Finite Math (Goal Area 4)Lab Science (Goal Area 3)

# **Program Overview**

#### 2024-2025

The Entrepreneurship program is designed for students interested in managing or buying a small business or franchise, and for students interested in starting a new business. The courses from this program are delivered in the classroom and/or online.

## **Program Outcomes**

Knowledge of Human Cultures and the Physical and Natural World, focused by:

- Describe the major functional areas of American businesses and the global aspects and legal and ethical responsibility of businesses operating profitably in a changing world and apply to daily business practice.
- Describe supervisory issues in planning, human resources, team building, and motivation and apply basic supervisory concepts to develop proactive solutions.

Intellectual and Practical Skills, focused by:

- Apply effective listening, written, verbal, persuasive and nonverbal communication appropriate to professional situations locally and globally.
- Effectively use prevalent business software and technology to access information and solve basic business tasks.
- Use quantitative analysis of financial information and accounting concepts to interpret information.

- Apply legal principles to problems commonly experienced in the business world.
- Apply legal principles to problems commonly experienced in the business world.
- Describe the basic concepts of finance as it relates to business and quantitatively apply knowledge gained to assess financial risks of both individual and business decisions.
- Prepare quantitative and qualitative market research within the scope of consumer behavior.

Personal and Social Responsibility and Engagement, focused by:

 Identify and appreciate differences in personality, differences in communication styles and diversity in general and demonstrate behavior that respects those differences.

Integrative and Applied Learning, including:

- Develop a managerial strategic plan that includes critical elements of planning, organizing, leading, and controlling.
- Illustrate the marketing concept through the completion of a comprehensive marketing plan.
- Production of a business model and business plan.

## **Program Maps**

Program roadmaps provide students with a guide to understand the recommended course sequence to complete their degree.

- Entrepreneurship AAS Program Roadmap Full Time
- Entrepreneurship AAS Program Roadmap Part Time

## **Career Opportunities**

Information on careers, including career descriptions, salary data, and employment outlook is available on the **Bureau of Labor Statistics website** and **O\*Net Online website**.

## **Transfer Information**

If you are planning on transferring to another institution, follow the guidelines available on our transfer resources web page to help you plan the process: **Transfer Information** 

## **Degree Information**

The Associate in Applied Science (A.A.S.) degree is intended for those students who plan to use the competence gained through their degree for immediate employment or enhancing current career skills. The A.A.S. degree includes a minimum of 20 semester credits in general education selected from at least three of the ten goal areas of the Minnesota Transfer Curriculum (MnTC). The MnTC courses within the A.A.S. programs transfer to any Minnesota State College or University. Many of the A.A.S. degree programs have articulation agreements with four year institutions for transfer of the program.

A student shall:

- Earn a minimum of 60 semester credits as required in the program with a grade point average of 2.00 (C) or above in courses taken at North Hennepin Community College. Specific programs may have additional requirements or a higher minimum grade point average.
- Earn a minimum of 15 semester credits at North Hennepin Community College.
- Earn 20 credits in at least 3 MnTC goal areas

Completion of an A.A.S. degree fulfills the Goal Area 2 requirement of the Minnesota Transfer Curriculum (MnTC).

#### Developmental Courses

Some students may need preparatory course(s) in Math and/or English. Courses numbered below 1000 will not apply toward a degree.

#### Equal Opportunity Employer and Disability Access Information

North Hennepin Community College is a member of Minnesota State Colleges and Universities system and an equal opportunity employer and educator. This document is available in alternative formats to individuals with disabilities by calling 7634930555 or through the Minnesota Relay Service at 18006273529.

## Accreditation

North Hennepin Community College is accredited by the Higher Learning Commission (**hlcommission.org**), an institutional accreditation agency recognized by the U.S. Department of Education. 30 N. LaSalle Street, Suite 2400 Chicago, IL 60602-2504 1-800-621-7440