# AAS: Entrepreneurship 2021-2022

The Entrepreneurship program is designed for students interested in managing or buying a small business or franchise, and for students interested in starting a new business. The courses from this program are delivered in the classroom and/or online. The Associate of Applied Science in Entrepreneurship is designed to articulate to: Minnesota State University Moorhead B.S. in Project Management.

## **Program Courses - Business Foundation**

Course No.	Course Title	Credits
ACCT2111	Financial Accounting	4
BUS1100	Introduction to Business	3
BUS1110	Human Relations & Professional Skills	3
BUS1220	Effective Supervision	3
BUS2600	Principles of Marketing	3
CIS1101	Business Computer Systems I	3

# **Program Courses - Entrepreneurship Specialty**

College Writing II

Course No.	Course Title	Credits
ACCT2112	Managerial Accounting	4
BUS1300	Legal Environment of Business	3
BUS1410	Introduction to Business Finance	3
BUS1610	Consumer Behavior	4
BUS1810	Entrepreneurship	4
BUS2200	Principles of Management	3

# **General Education Courses**

Course No.	Course Title	Credits
COMM1010	Fundamentals of Public Speaking	3
ECON1060	Principles of Economics Macro	3
ECON1070	Principles of Economics Micro	3
College Writing I: (minimum grade 1.67)		
ENGL1200	Gateway College Writing (minimum grade 1.67)	4
	or	
ENGL1201	College Writing I (minimum grade 1.67)	4

# ENGL1202 C MnTC Electives

Course No.	Course Title	Credits		
MnTC Electives from at least 2 of the following MnTC Goal Areas: 2, 3, 4, 6, 7, 9, and/or 10 <sup>1</sup>				
(The MnTC Electives selected must total a minimum of 5 credits.)				

## **NHCC Residency and GPA**

Course No.	Course Title	Credits			
15 Credits must be earned at NHCC:					
2.00 overall GPA for NHCC courses					

**Total Credit Required 60** 

# **Degree Requirements**

2.00 overall GPA for NHCC courses

#### **Program Outcomes**

Knowledge of Human Cultures and the Physical and Natural World, focused by:

- Describe the major functional areas of American businesses and the global aspects and legal and ethical
  responsibility of businesses operating profitably in a changing world andapply to daily business practice.
- Describe supervisory issues in planning, human resources, team building, and motivation and apply basic supervisory concepts to develop proactive solutions.

Intellectual and Practical Skills, focused by:

- Apply effective listening, written, verbal, persuasive and nonverbal communicationappropriate to
  professional situations locally and globally.
- Effectively use prevalent business software and technology to access information and solvebasic business tasks.
- Use quantitative analysis of financial information and accounting concepts to interpretinformation.
- Apply legal principles to problems commonly experienced in the business world.
- Describe the basic concepts of finance as it relates to business and quantitatively applyknowledge gained to
  assess financial risks of both individual and business decisions.
- Prepare quantitative and qualitative market research within the scope of consumerbehavior.

Personal and Social Responsibility and Engagement, focused by:

Identify and appreciate differences in personality, differences in communication styles and diversity in general
and demonstrate behavior that respects those differences.

Integrative and Applied Learning, including:

- Develop a managerial strategic plan that includes critical elements of planning, organizing, leading, and controlling.
- Illustrate the marketing concept through the completion of a comprehensive marketingplan.
- Production of a business model and business plan.

#### Notes

Class Recommendations:

Math 1130 - Elementary Statistics (Goal Area 4)

Math 1150 - College Algebra or Math 1140 - Finite Math (Goal Area 4) Lab Science (Goal Area 3)

#### **Program Accreditation**

Accreditation Council for Business Schools and Programs, 11520 West 119th Street, Overland Park,KS 66123 Career Opportunities

Information on careers, including salary and employment outlook data, is available on the iseekand Bureau of Labor Statistics websites: <a href="https://careerwise.minnstate.edu/careers/">https://careerwise.minnstate.edu/careers/</a> and <a href="https://www.bls.gov">www.bls.gov</a>.

### **Transfer Information**

If you are planning on transferring to another institution, follow the guidelines available on ourtransfer resources web page to help you plan the process: <u>Transfer Information</u>

## **Degree Information**

The Associate in Applied Science (A.A.S.) degree is intended for those students who plan to use thecompetence gained through their degree for immediate employment or enhancing current career skills. The A.A.S. degree includes a minimum of 20 semester credits in general education selected from at least three of the ten goal areas of the Minnesota Transfer Curriculum (MnTC). The MnTC courses within the A.A.S. programs transfer to any Minnesota State College or University. Many of the A.A.S. degree programs have articulation agreements with four-year institutions for transfer of the program. A student shall:

Earn a minimum of 60-71 semester credits as required in the program with a grade point average of 2.00 (C) or above in courses taken at North Hennepin Community College. Specific programs may have additional requirements or a higher minimum grade point average.

Earn a minimum of 15 semester credits at North Hennepin Community College.

## **Developmental Courses**

Some students may need preparatory course(s) in Math and/or English. Courses numbered below 1000 will not apply toward a degree.

## **Equal Opportunity Employer and Disability Access Information**

North Hennepin Community College is a member of Minnesota State Colleges and Universities system and an equal opportunity employer and educator. This document is available in alternative formats to individuals with disabilities by calling 763-493-0555 or through the Minnesota Relay Service at 1-800-627-3529.

## Accreditation

North Hennepin Community College is accredited by the:Higher Learning Commission 30 N. LaSalle Street, Suite 2400 Chicago, IL 60602-2504 1-800-621-7440