

Cert: Business Principles 2021-2022

This certificate is for students who want an overview of the broad areas of business: finance, management and marketing. All courses can be taken online. Courses can be applied to the Management, Marketing and Entrepreneurship A.A.S. degrees or the A.S. degree in Business Administration - Management Concentration. The courses from this program are delivered in the classroom and/or online. This certificate qualifies for the Workforce Investment Act.

Program Courses

Course No.	Course Title	Credits
BUS1100	Introduction to Business	3
BUS2200	Principles of Management	3
BUS2600	Principles of Marketing	3

NHCC Residency and GPA

Course No.	Course Title	Credits
3 Credits must be earned at NHCC:		
2.00 overall GPA for NHCC courses		

Total Credit Required 9

Degree Requirements

2.00 overall GPA for NHCC courses

Degree Information

Certificates may be earned for successful completion of courses in a specialized program of study with a minimum grade point average of 2.00 (C). A certificate shall include 9 to 30 semester credits. At least one-third of the total credits required for each certificate must be completed at North Hennepin Community College.

Developmental Courses

Some students may need preparatory course(s) in Math and/or English. Courses numbered below 1000 will not apply toward a degree.

Equal Opportunity Employer and Disability Access Information

North Hennepin Community College is a member of Minnesota State Colleges and Universities system and an equal opportunity employer and educator. This document is available in alternative formats to individuals with disabilities by calling 763-493-0555 or through the Minnesota Relay Service at 1-800-627-3529.

Program Outcomes

Knowledge of human cultures and the physical and natural world, including:

Describe the major functional areas of American businesses and the global aspects and legal and ethical responsibility of businesses operating profitably in a changing world.

Integrative and Applied Learning, including:

Develop a managerial strategic plan that includes critical elements of planning, organizing, leading, and controlling. Illustrate the marketing concept through the completion of a comprehensive marketing plan.

Career Opportunities

Information on careers, including salary and employment outlook data, is available on the iseek and Bureau of Labor Statistics websites: <https://careerwise.minnstate.edu/careers/> and www.bls.gov.

Accreditation

North Hennepin Community College is accredited by the: Higher Learning Commission 30 N. LaSalle Street, Suite 2400 Chicago, IL 60602-2504 1-800-621-7440

Transfer Information

If you are planning on transferring to another institution, follow the guidelines available on our transfer resources web page to help you plan the process: [Transfer Information](#)

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