

Wal-Mart Managers Benefit from Customized Training

During an area business expo she attended for her company, Wal-Mart's Christie Rossow met representatives from North Hennepin's Continuing Education and Customized Training (CECT) department.

Rossow is the human resource manager for Wal-Mart's Market 138, which includes ten stores in the North Metro area, and was in the process of planning their annual diversity training. After contacting the College to learn more about customized training, she found just what she was looking for.

"The purpose of the seminar and training

program was to educate, develop and empower managers to effectively handle the current and upcoming diversity trends in the workforce," says Rossow. "As a result of the training NHCC provided, about 90 Wal-Mart store managers, assistant managers and market and regional team members have an increased awareness of creating relationships with diverse organizations in their communities."

Matthew Antonio Bosch, Director of Diversity and Multiculturalism at NHCC and President of the Minnesota College Personnel Association, was the trainer and speaker that day. He helped the group understand how to go about contacting

diverse organizations, even providing a list for the managers to use as an invaluable starting point.

"As a result of this training," Rossow explained, "we have formed important new relationships with more organizations and become more culturally aware."

North Hennepin Community College's Customized Training program offers non-credit certificates, classes, certification testing and a wide variety of specialized training for businesses. Training is available on the NHCC campus, online or at the business' own work site. For more information, call 763-424-0880 or email cect@nhcc.edu.

