

FINANCIAL LITERACY

BIG MONEY & BIG LIFE PRESENTATIONS

BY DOG & PONY SHOWS



Financial literacy is *the* hot topic in higher education. **Big Money** and **Big Life** presentations by **Dog & Pony Shows** are inexpensive ways to retain your students by giving them the financial smarts they need. Hundreds, if not thousands, of dollars can be saved by following the tips, tricks and advice given during the presentations – an excellent return on your investment!

HOW THE SHOWS WORK

Laugh, learn and Win!

Both shows are game show and lecture formats. Your student audience watches video clips of people answering financial questions. Your students then attempt to guess the responses (think: “person on the street” interviews you might see in a late night talk show). If the student answers correctly, she’ll get to pick a \$5, \$10 or \$20 bill out of a money bag.



Of course we’ll pair this fun and interactive game show with the important financial advice students need to know, sharing insights, tips and advice throughout the game. Students learn about core principals of financial planning (ie. wants vs. needs), as well as a deepened understand-

ing of current events, such as the economic downturn and recovery. All information is presented in an engaging and entertaining way, without the bewildering jargon. We can even customize the show using video clips of your own students!

Patrick McGarrity’s prudent advice is delivered with light-hearted scenarios, humorous anecdotes and real-life stories that reinforce the lessons of fiscal responsibility.

- Presented nationwide at over 300 events since 1998
- Selected to showcase multiple times, including NACA, APCA and NASPA conferences
- Approximately \$200 in prize money awarded to students during the show

BIG MONEY

Financial literacy for all your students

Big Money is an hour-long tour de force that delights, entertains and educates students on the importance of money management. Big Money enlivens an often staid topic and culminates with the ever-popular “Big Money Machine” in which selected audience members get the opportunity to scoop up handfuls of cash from within a wind tunnel.



Topics include:

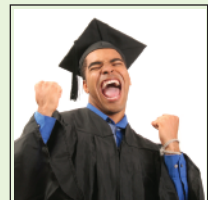
- Avoid ruining your credit score
- Credit card dos and donts
- Where is your money going and spending tips
- Banking basics: checking and savings

BIG LIFE

Prepare your students for the real world

Topics include:

- Managing and paying-down debt and student loans
- Raising and maintaining your credit score
- Evaluating jobs – not just comparing salaries
- Saving and investing for the short and long term
- Understanding employee benefits programs



For additional information about the presentations, please visit: www.dogandponyshows.com