



North Hennepin  
Community College 2011-2014

# Strategic Plan

*“North Hennepin has brought  
hope to my future.”*

*- Chue*



## President's Message

Authentic planning is nothing less than capturing the hopes and dreams of an organization, so it has been my pleasure to work with a team of campus and community leaders to develop the North Hennepin Community College 2011-2014 Strategic Plan. We have not only updated our college mission, vision, and values, but also developed specific goals to accomplish over the next three years.



The Strategic Planning Team, with representation from key campus and community stakeholder groups, engaged in a process that achieved an unprecedented level of participation and transparency. Each team meeting was streamed live with video archives and other materials available for review online.

The result of our catalyzing conversations is a compelling mission and vision for the future guided by strong values. In spite of funding challenges, we are committed to advancing the strategic goals articulated in this plan. In fact, now more than ever, it is critical that North Hennepin Community College engage students in the pursuit of education that we know from 45 years of history changes lives.

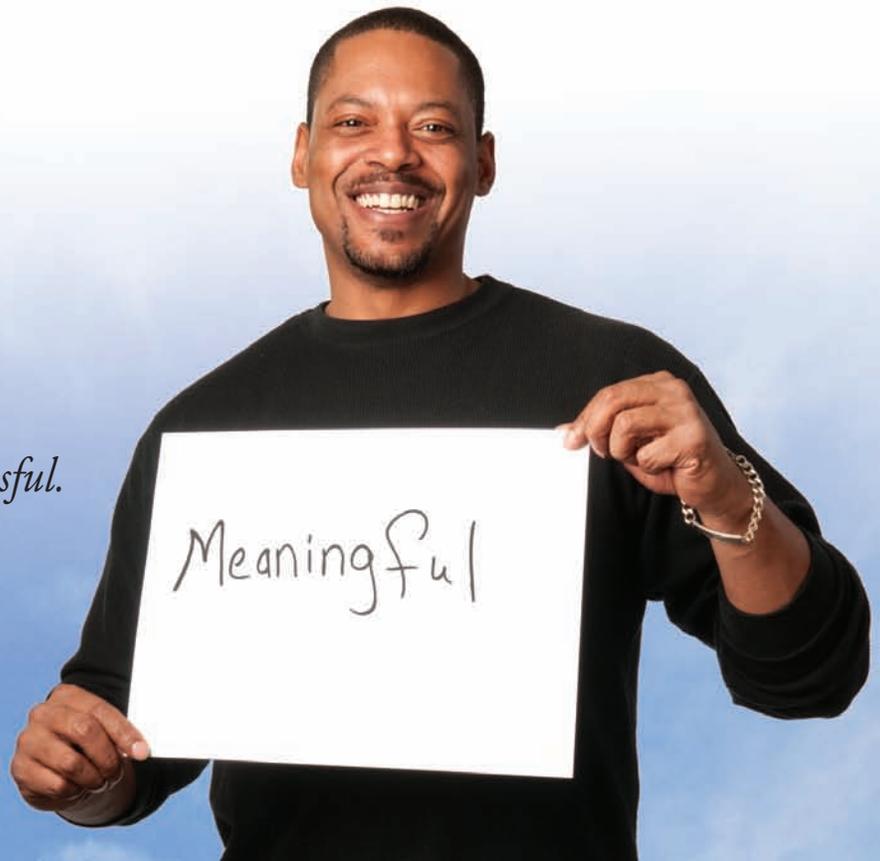
As we move from planning to action, I look to all those in our community to become familiar with these important planning documents and work together to keep us focused on steady progress and measurable results. I hope you join me in embracing the purpose of North Hennepin Community College and the constituents we serve, our vision for the future, and the values we cherish.

Sincerely,

Dr. John O'Brien  
NHCC President

*"I wanted to expand my opportunities to be successful. What a great learning environment!"*

*- Hurtis*



## Vision

**Opportunity Without Limits,  
Learning Without End,  
and Achievement  
Beyond Expectation**

## Mission

**Engaging Students,  
Changing Lives**

North Hennepin Community College creates opportunities for students to reach their academic goals, succeed in their chosen professions, and make a difference in the world.

## Guiding Values

We believe in the power of education to change lives. Toward that end, we...

- **Inspire intellectual curiosity**
- **Embrace diversity of all kinds**
- **Foster trust and respect**
- **Expect quality and continuous improvement**
- **Encourage creativity and innovation**
- **Promote individual responsibility and integrity**
- **Invest in professional and personal development**
- **Build strong, collaborative partnerships**
- **Serve as responsible stewards of resources.**



*"I like the diversity at North Hennepin  
and how everyone gets along.  
The instructors are amazing...  
I love this college!" - Victoria*

# Strategic Goals

Aligned with the Strategic Directions of the Minnesota State Colleges and Universities System

## 1 Access, Opportunity, and Success

Maintain academic standards and stable enrollments while increasing retention and completion

- Develop recommendations and determine initiatives for retaining students who transfer to NHCC
- Strengthen credit and non-credit enrollments through an enrollment management plan
- Implement AQIP Orientation Action Project recommendations
- Implement AQIP First Year Experience Action Project recommendations

## 2 Innovation and Relevance

Maintain curriculum that is relevant and effective while developing innovative new courses and programs

- Develop and support innovative new courses and programs
- Revitalize program review process with learning outcome assessment

## 3 Culture of Commitment

Develop a more rewarding, engaged, and inclusive college environment

- Incorporate routine climate surveys to measure employee satisfaction and increase employee engagement
- Restructure NHCC's talent management system and provide training as necessary
- Implement a campus sustainability initiative and measure progress annually

## 4 Workforce and Community

Expand effective partnerships within and beyond our community

- Create a structure for business and community involvement in supporting academic programs
- Develop and launch at least one new on-campus baccalaureate completion partnership each year

*“NHCC is a good place  
to get a great education.  
And it's fun too!”*

*- Muna*



North Hennepin  
Community College

7411 85th Avenue North  
Brooklyn Park, MN 55445  
www.nhcc.edu | 763-424-0702 | info@nhcc.edu

Member of the Minnesota State Colleges and Universities System. EOEE. For disability accommodations,  
call 763-493-0555. Minnesota Relay users may call 1-800-627-3529.