

# WEB DESIGN *Certificate*

Designed for individuals currently working with design technologies or wanting to enter a web design career.

Learn the most current industry skills including design theory, tools and software.

This project-oriented program includes instructor-led training with supplemental exercises.

**Register for the entire certificate and save 15%!**

## Web Design Concepts

0.84 CEU, \$199

Explore important web design consideration including navigation, orientation, target audiences, site purpose and measurement tools. Learn to balance design and technical aspects of your web site base on user requirements. Topics explored include content, functionality, user interface/navigation, programming design, usability testing, rollout, documentation and monitoring. Discuss the pros and cons of various web site designs and topographic in this hands-on workshop.

## HTML I

0.84 CEU, \$199

*Prerequisite: Students should be comfortable using a personal computer.*

Learn to design and create web pages using HyperText Markup Language (HTML). Create and format your own fully functional web site using text, images, hyperlinks, and tables. Explore the differences, between web design and web development in this important foundational course.

## HTML II

0.84 CEU, \$199

*Prerequisite: Knowledge of HTML.*

Build upon basic HTML concepts to add pizzazz and functionality to your own web site. Use frames, forms, nesting tables, and scripts to enhance your web page in this hands-on workshop.

## Adobe Photoshop I

0.84 CEU, \$209

*Prerequisite: Students should be comfortable using a personal computer.*

Give web pages, reports, presentations, and brochures professional flair with Photoshop's powerful design tools. Topics include image acquisition, manipulation, design, creation, and exportation. Discuss image resolution, size, printing, and web production. Exercises will emphasize technique and aesthetics, and will cover both web and non-web applications.

## Adobe Illustrator

0.84 CEU, \$209

*Prerequisite: Windows Basic and Word Basic or equivalent experience.*

Create vector-based images and text using this Adobe standard. Learn to use Illustrator tools to create stunning graphics with infinite applications in web and print production.

## Dreamweaver I

0.84 CEU, \$209

*Prerequisite: Knowledge of HTML.*

An in-depth exploration of this industry-standard web creation tool. Topics include: the Dreamweaver interface, site control, text formatting, cascading style sheets (CSS), tables, layout, frames, images, links and publishing.

## Dreamweaver II

0.84 CEU, \$209

*Prerequisite: Dreamweaver I or equivalent experience*

Explore more advanced features and tools to add functionality and creativity to your web site. Topics include: HEAD tags, cascading and linked style sheets, forms and libraries, rollovers, Flash objects, behaviors, layers, dynamic websites and browser compatibility.

## Adobe Flash/Web Animation 1.84 CEU, \$339

*Prerequisite: Knowledge of HTML, Web Design Concepts, and Photoshop Basic or equivalent experience.*

Explore the effectiveness of animations formats such as Adobe Image Ready to create dynamic web animations. Use Macromedia Flash's powerful drawing, tweening, animation, and audio functions to build interactive content for your web site. Topics include: navigating the Flash environment, working with colors and text, timelines, motion and shape tweening, masking, sound files and much more.

\* Prices, course and certificate information are subject to change. Please refer to our website at [www.nhcc.edu/cect](http://www.nhcc.edu/cect) for current information.



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